CLAIMS

What is claimed is:

1. A method performed by a gaming device comprising:

generating an outcome of a primary game, the primary game generating jackpot winning outcomes and non-jackpot winning outcomes;

offering a plurality of jackpots to a player; and

awarding a number of jackpots to a player for a jackpot winning outcome in a current game based on an amount bet by the player for the current game.

- The method of Claim 1 wherein generating an outcome of a primary game comprises
 displaying at least one row and multiple columns of symbols, wherein combinations of
 symbols across one or more paylines determine the jackpot winning outcomes and the non-jackpot winning outcomes.
 - 3. The method of Claim 2 wherein there are three rows and five columns of symbols in the primary game.
- 15 4. The method of Claim 1 further comprising incrementing the plurality of jackpots based on, at least in part, the occurrence of certain icons displayed in the primary game.
 - 5. The method of Claim 1 further comprising incrementing the plurality of jackpots based on, at least in part, a percentage of wagers bet by one or more players.
 - 6. The method of Claim 1 further comprising:
- detecting a number of credits bet on a primary game, wherein awarding a number of jackpots comprises awarding a number of jackpots equal to the number of credits bet for the primary game.

- 7. The method of Claim 1 wherein the plurality of jackpots comprises visible jackpots that may be won by a player for a current game and hidden jackpots that may be won by a player in future games.
- 8. The method of Claim 1 further comprising replacing the number of jackpots won with one or more other jackpot amounts.
 - 9. The method of Claim 8 wherein the other jackpot amounts comprise hidden jackpot amounts that were not visible to the player in the previous game.
 - 10. The method of Claim 1 wherein awarding a number of jackpots comprises awarding the plurality of jackpots to the player when the primary game generates a jackpot winning outcome and the player makes a maximum bet.
 - 11. The method of Claim 1 wherein the plurality of jackpots comprises progressive jackpots incremented over time.
 - 12. The method of Claim 1 wherein the gaming device is one of a plurality of gaming devices having a common plurality of jackpots.
- 15 13. The method of Claim 1 wherein the gaming device comprises a stand-alone gaming machine, and the plurality of jackpots apply for that gaming device only.
 - 14. The method of Claim 1 wherein the primary game comprises displaying a plurality of symbols in at least one row and in multiple columns, each jackpot being associated with a column, the method further comprising incrementing a jackpot associated with a particular column when a jackpot-incrementing symbol is displayed in that column.
 - 15. The method of Claim 14 wherein, after awarding a number of jackpots, remaining jackpot amounts are shifted to different columns.
 - 16. A gaming device comprising:

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a display screen for receiving signals from a processor for displaying images; and a processor, the processor being programmed to carry out the process of:

generating an outcome of a primary game, the primary game generating jackpot winning outcomes and non-jackpot winning outcomes;

offering a plurality of jackpots to a player; and

- awarding a number of jackpots to a player for a jackpot winning outcome in a current game based on an amount bet by the player for the current game.
 - 17. The device of Claim 16 wherein awarding a number of jackpots comprises awarding the same number of jackpots as credits bet for the current game.
 - 18. A method performed by a gaming device comprising:
- generating an outcome of a primary game, the primary game generating jackpot winning outcomes and non-jackpot winning outcomes, wherein the primary game comprises displaying a plurality of symbols in at least one row and in multiple columns;
- offering a plurality of jackpots to a player, each jackpot being associated with a column; and

incrementing a jackpot associated with a particular column when a jackpot-incrementing symbol is displayed in that column.

- 19. The method of Claim 18 further comprising awarding a number of jackpots to a player for a jackpot winning outcome in a current game based on an amount bet by the player
 20 for the current game.
 - 20. The method of Claim 18 where the jackpot incrementing symbol is a value.
 - 21. A method performed by a gaming device comprising:

generating an outcome of a primary game, the primary game generating jackpot winning outcomes and non-jackpot winning outcomes;

offering a plurality of jackpots to a player, each jackpot being associated with a certain jackpot winning outcome of the primary game;

incrementing the plurality of jackpots based on, at least in part, the occurrence of certain icons displayed in the primary game; and

awarding one or more of the jackpots to a player in response to the certain jackpot winning outcome occurring in a current game.